



The Institute of  
Internal Auditors  
Indonesia



IIA INDONESIA  
**2017 NATIONAL CONFERENCE**  
INTERCONTINENTAL DAGO PAKAR BANDUNG • 10-11 OCTOBER 2017

# Exhibition & Sponsorship Kit

2017 IIA INDONESIA NATIONAL CONFERENCE

***M.O.V.E. FORWARD***

Mastery, Open-Minded, Value, and Ethics



# An Opportunity to Network with Internal Audit, Governance, Risk Management Professionals

## Wilujeng Sumping, Welcome to the City of Flowers, Bandung!

*"A CITY THAT PLEASURES YOUR HEART"* Soekarno said about Bandung in Cindy Adams' book "Bung Karno, Penyambung Lidah Rakyat", we believe many people will agree with Indonesia's Founding Father, especially those who have visited Bandung. Bandung is about uniqueness, pleasant temperature, delicious food, celebrated historical places both national and international, and last but not least, shopping frenzy. It is with proud that we have selected Bandung to host the 2007 IIA Indonesia National Conference.

2017 IIA Indonesia National Conference is a prestigious event for professionals in the field of internal audit, risk management, and governance, to have insight from influential keynote speakers and international presenters representing the profession globally.

Attendees will be presented with concurrent sessions on current issues and trends, industry best practices seeking to address common challenges, and knowledge-sharing opportunities. It features distinguished speakers from Global Institute of Internal Auditors, regulators, as well as Indonesia top CEOs and CAEs of public sector and private sector institution. The conference will be discussing the emerging topics impacting the profession today and in the near future.

Delegates will be able to feel extraordinary atmosphere during the event whereby speakers and participants have opportunity to discuss on the development of internal auditing practices, formulating the techniques of improving internal controls, risk management and governance, juggling with the recent challenges in order to arrange the best mixture of people, process and technology.

*"Ever Onward, Never Retreat!"* was another great words by Soekarno, Proclaimer of Indonesia Independence. *"Once the sail screen is expanded, receding is not an option"* is another great motto from our ancestors. Today's Internal Audit profession is facing tougher challenges than in the past. Rising risk due to rapid changes and disruptive businesses have made us at the crossroad of our journey. We must adapt and change, retreat is not an option. Having a good attention on developing our ways of thinking, learning capability, competency and organization are among the success keys of Internal Audit future development.

That is why **"M.O.V.E Forward"** has been chosen as theme of 2017 IIA Indonesia National Conference. Particularly, MOVE is an abbreviation of **Mastery, Open-Minded, Value, and Ethics**, whereby each of them will be coloring our conference sessions.

Exhibiting and/or sponsoring 2017 IIA Indonesia National Conference provides you with an excellent opportunity to connect with and support to internal audit professionals and other specialists, and increase your organization exposure by giving you direct access to professionals from every industry in Indonesia and the Asia Pacific regional countries.

Participating in this event gives sponsors and exhibitors maximum brand exposure through:

- Networking with key decision makers
- Embraced brand recognition through mass exposure to more than 500 practitioners
- Opportunity to improve customers' knowledge of your brand, products or services
- Leveraging and strengthening existing key customer relationships

The conference delegates will consist of Government Officials, Chief Audit Executives, Chief Risk Officers, Chief Compliance Officers, Audit Committee member, Auditors, Risk Management and Governance specialist, Board of Directors, Board of Commissioners, consultants and academicians. We are also collaborate with professional associations that specialize in appropriate internal audit area to their respective industry, including AAIFI (Association of Government Internal Auditors of Indonesia, FKSPI (Communication Forum of Internal Audit Function in Indonesia), IAIB (Institute of Internal Auditors in Banking sector), PAII (Association of Professional Internal Auditors in Indonesia), FAMI (Forum of Internal Auditors in Oil & Gas sector in Indonesia) and ISACA Indonesia.

2017 IIA Indonesia National Conference is very well-suited with exhibitors and sponsors representing audit service providers, training & consulting services, audit tools and software companies, professionals associations, risk management and advisory services and organization that focus on improving internal audit practices in Indonesia.

To secure availability of exhibition booth space and sponsorship, you are encouraged to review your options and reserve your booth space/sponsorship now. Plan now to join internal auditors and various attendees around the regions on October 10–11, at InterContinental Bandung Dago Pakar Hotel, Bandung, West Java, Indonesia.

Kindly contact us at **+62 21 8378 2174**, or Mobile **+62 812 8805 7901**, or Email [nur.abdillah@iaa-indonesia.org](mailto:nur.abdillah@iaa-indonesia.org); [eko@iaa-indonesia.org](mailto:eko@iaa-indonesia.org); [dewi@iaa-indonesia.org](mailto:dewi@iaa-indonesia.org).

*Sincerely,*

*IIA Indonesia*

*Hari Setianto, MSocSC, QIA, CRMP, CIA,  
CCSA, CFSa, CGAP, CRMA, CA, CISA, CFE*

*President*





# 2017 IIA Indonesia National Conference Sponsorship Opportunities

THERE IS NO BETTER WAY to stand out from competition and to gain new customers than by becoming a sponsor of IIA Indonesia National Conference. With a variety of sponsorship levels and opportunities.

## Tiered Sponsorship Opportunities

Sponsor at the Diamond, Platinum, Gold, Silver, and Bronze levels receive the following benefits:

- Acknowledgment on conference signage for sponsorship at an appropriate location.
- Recognition of your sponsorship at general sessions.
- Opportunities for on-site displays, demonstrations, product sampling, and promotional giveaways at the event.



## Sponsorship Opportunities:

This list is representative of the types of sponsorship available; however a wealth of other opportunities is available. If you have a sponsorship in mind or would like us to customize a sponsorship for your organization, contact us at +62 21 8378 2174 or +62 812 8805 7901, email: [nur.abdillah@iia-indonesia.org](mailto:nur.abdillah@iia-indonesia.org) or [eko@iia-indonesia.org](mailto:eko@iia-indonesia.org) or [dewi@iia-indonesia.org](mailto:dewi@iia-indonesia.org)

## Sponsorship benefits include:

### DIAMOND (Rp 200.000.000,-)

- 2 (two) exhibition booth (3x2m)
- 10 (ten) complimentary conference registrations
- Company logo on conference plaque
- Company logo on conference backdrop
- Banner placed on conference area
- Company logo on conference website
- Company logo on conference apps
- Company logo on marketing and conference tools

### PLATINUM (Rp. 150.000.000,-)

- 2 (two) exhibition booth (3x2m)
- 4 (four) complimentary conference registrations
- Company logo on conference backdrop
- Banner placed on conference area
- Company logo on conference website
- Company logo on conference apps
- Company logo on marketing and conference tools

### GOLD (Rp 100.000.000,-)

- 1 (one) exhibition booth (3x2m)
- 2 (two) complimentary conference registrations
- Company logo on conference backdrop
- Banner placed on conference area
- Company logo on conference website
- Company logo on conference apps
- Company logo on marketing and conference tools

### SILVER (Rp 50.000.000,-)

- 1 (one) exhibition booth (3x2m)
- 1 (one) complimentary conference registration
- Company logo on conference backdrop
- Company logo on conference website
- Company logo on conference apps

### BRONZE (Rp 25.000.000,-)

- 1 (one) complimentary conference registration
- Company logo on conference website
- Company logo on conference apps

### EXHIBITION (Rp 15.000.000,-)

- 1 (one) exhibition booth (3x2m)





**WHEN HISTORY MEETS CREATIVITY:**

# **A Strong Foothold to Keep Moving Forward**

**YES! INTERNAL AUDIT CAN BE CREATIVE AND INNOVATIVE!**

The most valuable and creative internal auditors stay abreast of business trends, constantly cast their eyes to the horizon to scan for signs of trouble, and are able to anticipate future challenges and risks. They also learnt from the past experiences, historical moments, as a strong basis of crafting careful recommendations for their organization's future.

Like a combination of wisdom and divergent thinking, constantly creating ideas of improvement while at the same time learn from the history not to repeat the same mistakes.

Bandung, one of Creative Cities selected by UNESCO in 2015, home to 2.5 million inhabitants, is an innovative hub for creativity and young entrepreneurship. It has long been known globally with historical events. Bandung Sea of Fire, Asian-African Conference are among the famous historical memories of this city.

In Bandung, where history meets creativity, Internal Auditors are invited to join 2017 IIA Indonesia National Conference.

# SPONSORSHIP FORM



**IIA INDONESIA**  
**2017 NATIONAL CONFERENCE**  
INTERCONTINENTAL DAGO PAKAR BANDUNG ● 10-11 OCTOBER 2017

**M.O.V.E. FORWARD**  
Mastery, Open-Minded, Value, and Ethics

We, the undersigned:

Name : \_\_\_\_\_

Position : \_\_\_\_\_

Company : \_\_\_\_\_

Address : \_\_\_\_\_

Phone : \_\_\_\_\_

Facsimile : \_\_\_\_\_

E-mail : \_\_\_\_\_

Hereby confirm our participation on sponsorship "2017 IIA Indonesia National Conference – M.O.V.E. Forward Bandung, October 10-11, 2017, as follow:

- Diamond Sponsor** : Rp. 200.000.000,-
- Platinum Sponsor** : Rp. 150.000.000,-
- Gold Sponsor** : Rp. 100.000.000,-
- Silver Sponsor** : Rp. 50.000.000,-
- Bronze Sponsor** : Rp. 25.000.000,-
- Exhibition Sponsor** : Rp. 15.000.000,-

Jakarta, \_\_\_\_\_ 2017

\_\_\_\_\_  
(Name, Signature and Company's Stamp)

### Payment Details:

Name of Bank : Bank Mandiri

Branch : Jakarta Gedung Patra Jasa

Address : Jl. Jend. Gatot Subroto Kav. 32-34  
Jakarta 12950, Indonesia

Account Name : IIA Indonesia

Account Numbers : 070-00-0700483-6 (IDR Account)  
070-00-0700484-6 (USD Account)

Swift Code : BMRIIDJA

### Please Return This Form and Payment to:

The Institute of Internal Auditors, Indonesia  
Gedung Bina Sentra 1st Floor, Suite 103  
Komplek Bidakara, Jl. Jend. Gatot Subroto Kav. 71-73  
Jakarta 12870, Indonesia  
Telephone : +62 21 8378 2174, +62 812 8805 7901  
E-mail : nur.abdillah@iia-indonesia.org /  
eko@iia-indonesia.org



---

**The Institute of Internal Auditors Indonesia**

Gedung Bina Sentra, 1st Floor, Suite 103, Komplek Bidakara. Jl. Jend. Gatot Subroto Kav. 71-73 Jakarta 12870

Telephone : +62 21 8378 2174. Facsimile : +62 21 8378 2175. Mobile : +62 812 8805 7901

Email : [info@iia-indonesia.org](mailto:info@iia-indonesia.org). Website : [www.iia-indonesia.org](http://www.iia-indonesia.org)