



# AUGMENTED INTELLIGENCE IN INTERNAL AUDITING – AUTOMATING TESTING

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Speaker :



**Naohiro Mouri, CIA**  
Chairman IIA Global 2018-2019

Moderator :



**Fandhy Haristha Siregar, CIA, CCSA, CRMA**  
Secretary of IIA Indonesia  
Member of Exam Development Committee  
of IIA Global

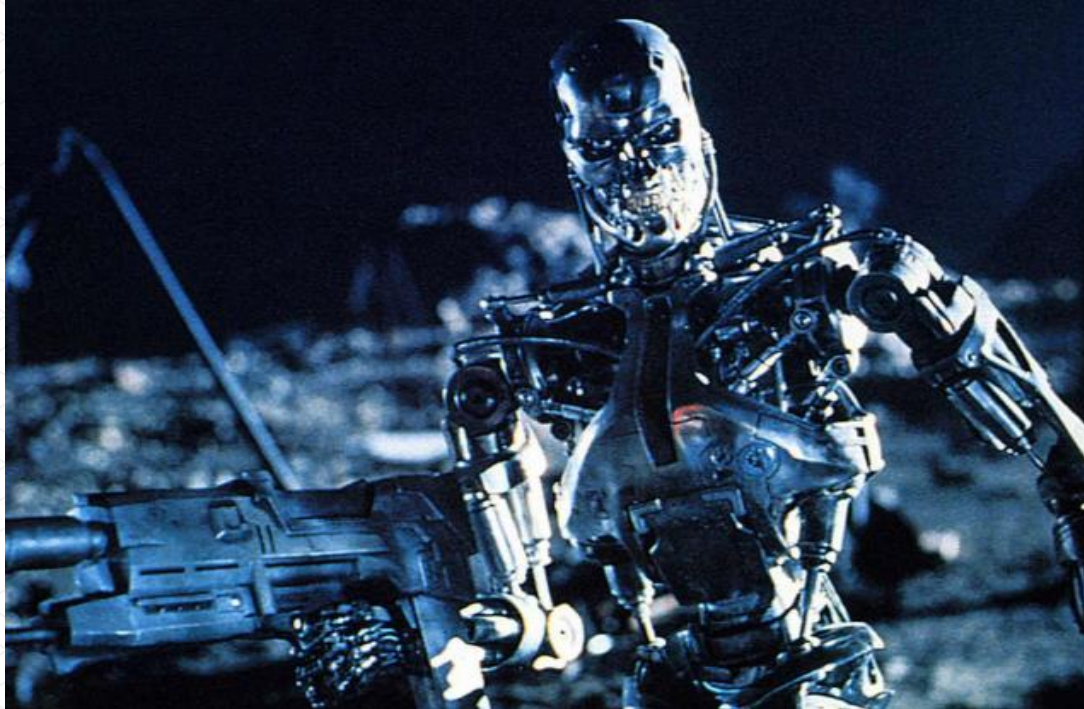


# GAM

WHERE LEADERS EVOLVE.



# AI?





# Augmented Intelligence



# Kasparov on augmented intelligence

Garry Kasparov – the chess grandmaster who was defeated by IBM’s Deep Blue computer with three amateur American chess players in 1997 – calls this human-machine cooperation “**augmented intelligence**”. He compares this “augmentation” to the mythic image of a centaur: combine a quadruped’s horsepower with the intuition of a human mind.

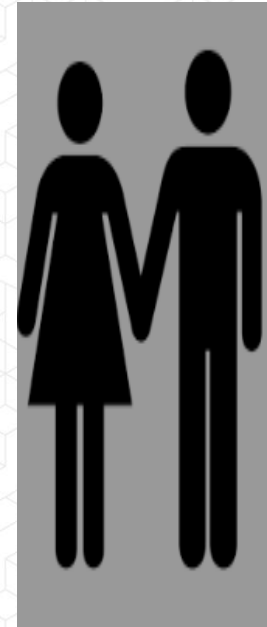
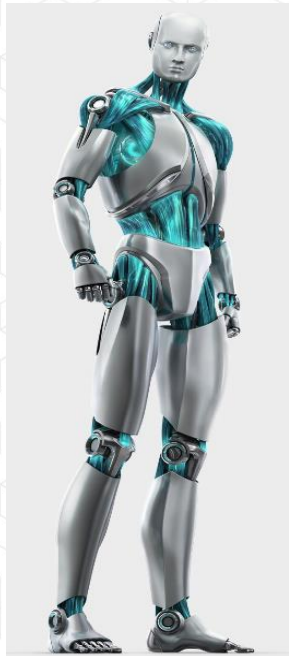


# Definition of augmented intelligence

The AMA's House of Delegates uses the term augmented intelligence (AI) as a conceptualization of artificial intelligence that focuses on **AI's assistive role**, emphasizing that its design **enhances human intelligence** rather than replaces it.



# Internal Audit; Science and Art





# Auditing in Current State





# Problem Statement

- Time to collect data and collate them for planning and testing
- Less time to analyze data and communicate them to stakeholders
- Not able to find errors and irregularities by not testing entire population
- Time to deliver audit products
- Greater audit coverage with less cost
- Keeping up with rapid changes in stakeholders



# AI Maturity Curve

## Maturity Level 2 (Data Visualization)



- ❑ Leverage baseline coding practices and use of data visualization tools for ad-hoc analysis (i.e. scoping or basic trending), may or may not include direct source system data access
- ❑ Use of data visualization tools to perform basic reporting (audit plan and issue status)

## Maturity Level 3 (Full Population)



- ❑ Direct source system access and ability to perform full population testing
- ❑ Audit staff provided training on advanced excel and familiarized with automation concepts

## Maturity Level 5: Embedded Test Modules



- ❑ RPA technologies become less prevalent as business applications include Audit specific modules for monitoring and testing business processes

## Maturity Level 1 (MS Office)



- ❑ Use of outlook to share large data sets and excel to analyze samples
- ❑ Full capabilities of excel are typically not applied due to limited knowledge of staff

## Maturity Level 4 (RPA & OCR)



- ❑ Utilize Robotic Process Automation and Optical Character Recognition technologies to automate repetitive rule-based tasks allowing for immediate fully population testing and real-time monitoring

## Maturity Level 6: Artificial Intelligence



- ❑ Use of pattern recognition rather than explicit instruction

# Benefits of Augmented Intelligence



**Cost:** Augmented tools can execute tasks 24/7 at speeds greater than human ability, and without challenges of overtime or talent management



**Productivity:** Manual intensive tasks are eliminated allowing for staff to refocus efforts towards value add activities, including process enhancements, and exception management



**Quality:** When properly configured, augmented intelligent tools execute as programmed, they do not make mistakes, commit violations, or fraud, and overall eliminate risk of human error. Results are easy to trace and audit

## Benefits for Internal Audit

- ✓ **Full Population Testing:** Internal Audit coverage moves from imperfect sample based coverage to 100% coverage
- ✓ **Continues Auditing:** augmented intelligent tools can be run at any time, allowing for real-time monitoring and assessment of risk and control environment
- ✓ **Real-time Advice and Insight:** Exception identification, and management resolution can be discussed and solutioned real-time



# Consideration for Implementing AI

## Vision & Strategy

- Evaluate current state and define opportunities
- Sustainable and practical vision

## Stakeholder Support

- Buy-in from stakeholders critical
- Partner with target organization and IT

## People

- Auditors adopt and embrace the change
- Continue to train auditors and hire people with right skill-set

# Consideration for Implementing AI

## Process

- Detail business requirements critical for coding and UAT
- Change management is key for sustainability

## Technology

- Selecting appropriate tool
- Auditors trust on augmented tools

## Governance

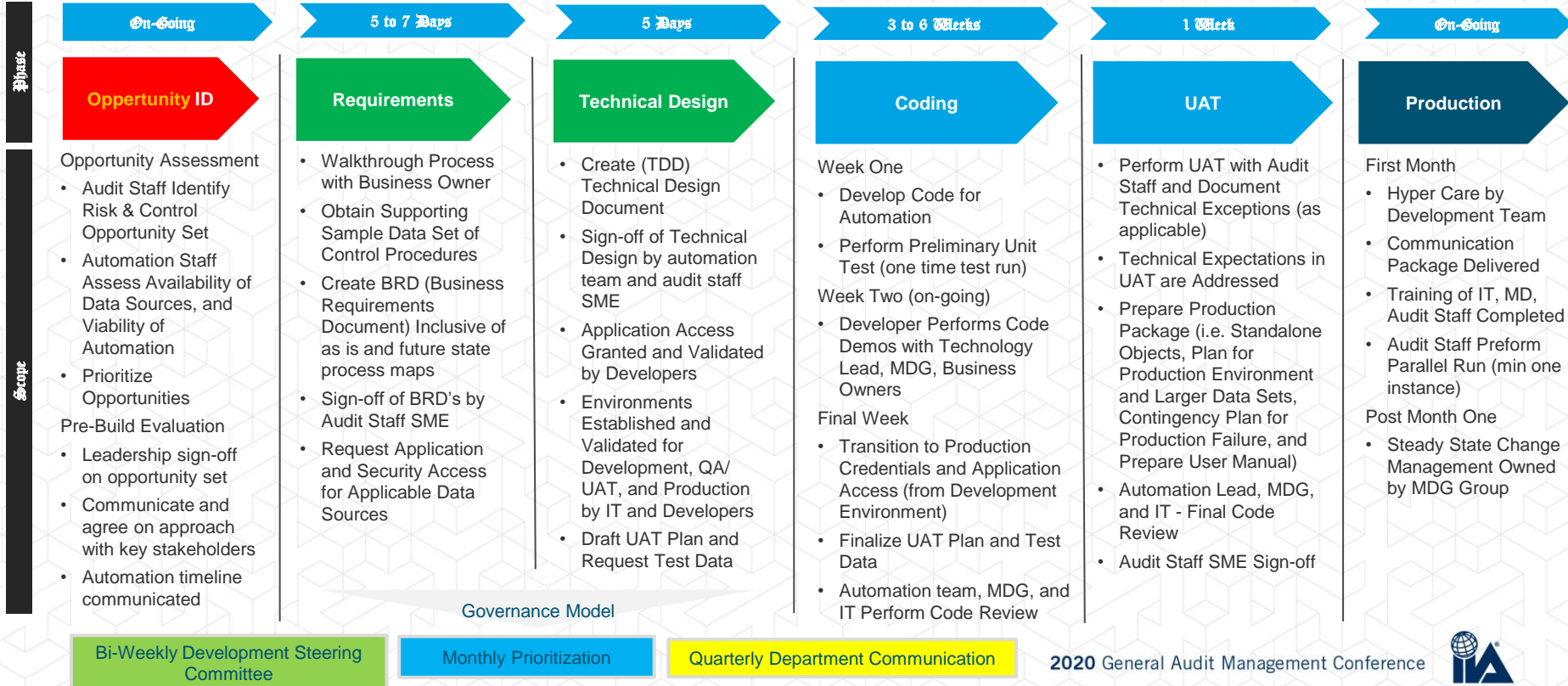
- Standards, guidelines, steering committee
- Clear roles and responsibilities and escalation protocol

# AI tool Maturity

|        | Level 1:<br>Basic  | Level 2:<br>Explorer  | Level 3:<br>Analytics Specialist   |
|--------|--|---|--|
| Skills | <ul style="list-style-type: none"><li>• Import data into Excel</li><li>• Data cleansing and manipulation (e.g. Text to Columns)</li><li>• Light data analysis (e.g. Pivot tables)</li></ul>  | <ul style="list-style-type: none"><li>• Advanced Excel concepts (e.g. Power Pivots)</li><li>• Integrating multiple data sources</li><li>• Data Visualizations via Power BI</li><li>• Awareness of latest technology</li></ul>               | <ul style="list-style-type: none"><li>• Powerful data manipulation and scripting tools (e.g. SQL Server, ACL)</li><li>• Database connection</li><li>• Automation</li><li>• Process Excellence</li><li>• Emerging analytics tools</li></ul>       |
| Uses   | <ul style="list-style-type: none"><li>• Full population testing for single data source or multiple data sources with simple joins</li><li>• Summaries for inclusion in audit reports/planning memos</li><li>• Data quality reviews</li></ul> | <ul style="list-style-type: none"><li>• Full population testing involving complex joins</li><li>• Data visualizations that drive insights and enhance deliverables</li><li>• Risk awareness of latest technology employed by firm</li></ul> | <ul style="list-style-type: none"><li>• Work with large datasets</li><li>• Access to extract production client data</li><li>• Perform complex manipulation and data enrichment</li><li>• Drive best practices and analytics enablement</li></ul> |
| Who    | <ul style="list-style-type: none"><li>• Every auditor</li></ul>  | <ul style="list-style-type: none"><li>• Every auditor</li></ul>   | <ul style="list-style-type: none"><li>• Subset of auditors that take Specialist track</li></ul>  |



# Automation Life Cycle



# Voice Technology

## Data acquisition and dictation



# The Future

