# **Educational Streams**

| People And<br>Relationships:<br>Reinventing The<br>Personality Of Internal<br>Audit | Practice Management:<br>Creating Innovation<br>And Effectiveness | Case Studies:<br>Auditing In Motion                          | Digital Dawn:<br>Pioneering The New<br>Frontline                         | IT Auditing:<br>Addressing Digital<br>Risks<br>And Opportunities |
|---|--|--|--|--|
| Risk Management:<br>Building New Value  | Public Sector:<br>Delivering Value For<br>The Community          | Financial Services:<br>Taking The Lead On<br>Good Governance | Social Business<br>Engagement:<br>Engineering A Healthier<br>Bottom Line | CIA Exam Review:<br>Prepare To Pass                              |

Program also includes an Audit and Risk Committee Forum.

Sunday 23 July 2017

10:00 a.m. – 6:00 p.m. Registration

1:00 p.m. – 5:00 p.m. Pre-Conference Workshops

Workshop 1: The Red Flags of Fraud: Are They Waving in Your

Organisation?

Workshop 2: Auditing a Risk Management Framework

Workshop 3: Using Data Analytics to Deliver Greater Value in Your Audit Program

Workshop 4: Managing and Motivating Your Audit Team

**Workshop 5: CAE Forum – Living the CAE Experience** 

CIA Exam Prep Course: Part 3 — The IIA's CIA Learning System® Internal Audit Knowledge Elements

3:00 p.m. – 3:30 p.m. Networking Break

Monday 24 July 2017

7:00 a.m. – 8:00 a.m. Registration

7:00 a.m. – 8:00 a.m. Networking Breakfast

8:00 a.m. – 9:40 a.m. GS 1: The Future Is Already Here. So What About

Tomorrow?



### Chris Riddell Global Futurist, Digital Evangelist, Media Commentator, Board Director

Every business is now in the business of digital and technology. The technology revolution has already happened, and the game has changed forever. Our ability to keep up with the speed of change is now the biggest challenge and poses the biggest threat for any business around the world. How will you keep up with this new era of volatility, and ensure you are maintaining relevance into the future for your customers?

In this session, participants will:

- Learn about new and associated risks from changes occurring from the speed of change.
- Identify emerging trends in digital and what the future may hold.
- Discuss the impact of disruptive technology on human behaviour.
- Explore how individuals and organisations can prepare for, embrace, and manage risk in the future business environment.

Chris Riddell is a globally sought-after futurist and awardwinning keynote speaker on all things digital. He is also a renowned media commentator and global emerging trend spotter for businesses and leaders in today's highly disrupted world. A global trailblazer, Riddell has worked for some of the largest and most successful companies and brands in our modern world. He was the first-ever Chief Digital Officer (CDO) for MARS Incorporated in Australia and New Zealand, architecting the corporate digital strategy behind brands including Whiskas, Pedigree, Wrigley, Starburst, Masterfoods, Snickers, and Maltesers. Riddell is frequently called on as a futurist, speaker, and expert commentator to give insights into consumer technology trends within traditional media. As a regular on internationally recognized prime time shows and radio programs, Riddell's insights and expertise as a trend spotter extend far beyond the walls of the corporate world.

9:40 a.m. – 10:20 a.m.

**Networking Break** 

10:20 a.m. – 11:15 a.m.

**Concurrent Session Tracks** 

CS1-1: Transitioning From Internal Auditor to Business Leader
10:20 a.m. - 11:15 a.m.
CS1-2: Auditing on the Run: Developing Agility in the Audit Function
10:20 a.m. - 11:15 a.m.
CS1-3: Auditing Joint Ventures and Other Partners: How to Find the Right
Approach and Key Points to Keep in Mind
10:20 a.m. - 11:15 a.m.

**CS1-4: Session Title Being Finalized** 10:20 a.m. - 11:15 a.m. **CS1-5: Cybersecurity: Identifying the Risks** 10:20 a.m. - 11:15 a.m. CS1-6: COSO's New Risk Management Framework: Applications for **Internal Auditors** 10:20 a.m. - 11:15 a.m. CS1-7: Auditing Public Sector Programs and Projects 10:20 a.m. - 11:15 a.m. CS1-8: Financial Services Audit Insight and Global Trends 10:20 a.m. - 11:15 a.m. CS1-9: Achieving Sustainable Business Performance: Auditing Nonfinancial and Integrated Reporting 10:20 a.m. - 11:15 a.m CS1-10: CIA Exam Prep Course: Part 3 — The IIA's CIA Learning System® **Internal Audit Knowledge Elements** 10:20 a.m. - 11:15 a.m.

**Concurrent Session Tracks** 

CS2-1: Mindfulness as a Tool for Coping With the Tough Stuff

11:25 a.m. – 12:20 p.m.

**Internal Audit Knowledge Elements** 

11:25 a.m. - 12:20 p.m. CS2-2: Visualising Your Audit Work: Painting a Picture With Data **Analytics** 11:25 a.m. - 12:20 p.m. **CS2-3: Auditing Organisational Change** 11:25 a.m. - 12:20 p.m. CS2-4: Emerging Trends in Fraud Prevention and Detection in the Cyber World 11:25 a.m. - 12:20 p.m. CS2-5: Keeping up with Technology: Auditing IT Projects 11:25 a.m. - 12:20 p.m. CS2-6: The Risk Management of Disruption: Uber and the NSW Taxi Industry 11:25 a.m. - 12:20 p.m. CS2-7: Getting PPPs Right: Ensuring That Value is Delivered in Public Private Partnerships 11:25 a.m. - 12:20 p.m. CS2-8: Getting Audit Planning and Execution Right 11:25 a.m. - 12:20 p.m.

CS2-9: Unpicking an Ethical Dilemmas: Decision Making in the Grey Zone

CS2-10: CIA Exam Prep Course: Part 3 — The IIA's CIA Learning System®

11:25 a.m. - 12:20 p.m.

11:25 a.m. - 12:20 p.m.

12:20 p.m. – 1:50 p.m. Lunch

1:50 p.m. – 2:45 p.m. Concurrent Session Tracks

# **CS3-1: Using Emotional Intelligence (EQ) for Effective Leadership**

1:50 p.m. - 2:45 p.m.

CS3-2: Make Your Message Count: Presentation Skills for Internal Auditors

1:50 p.m. - 2:45 p.m.

CS3-3: Effectively Applying Controls and Auditing in a Truly Global Organisation

1:50 p.m. - 2:45 p.m.

CS3-4: Robotic Process Automation (RPA): What Is It and What Does It Mean?

1:50 p.m. - 2:45 p.m.

CS3-5: Talking to Boards and Audit Committees About Cybersecurity: Communicating Risk and Assurance

1:50 p.m. - 2:45 p.m.

CS3-6: Geopolitical Risk: The Risk That is Bigger Than We Think

1:50 p.m. - 2:45 p.m.

**CS3-7: Session Title Being Finalized** 

1:50 p.m. - 2:45 p.m.

CS3-8: The Global Compliance Net: Auditing in the Multi-Regulator Entity 1:50 p.m. - 2:45 p.m.

CS3-9: Internal Auditors as Trusted Advisors: Leveraging Trust to Foster Organisational Success

1:50 p.m. - 2:45 p.m.

CS3-10: CIA Exam Prep Course: Part 3 — The IIA's CIA Learning System® Internal Audit Knowledge Elements

1:50 p.m. - 2:45 p.m.

2:45 p.m. – 3:25 p.m. Networking Break

3:25 p.m. – 4:20 p.m. Concurrent Session Tracks

# **CS4-1: Detecting Deception**

3:25 p.m. - 4:20 p.m.

CS4-2: The Customer-Centric Audit: Learn How to Audit What Customers (and Your CEO) Actually Care About

3:25 p.m. - 4:20 p.m.

CS4-3: The Strategic Internal Auditor

3:25 p.m. - 4:20 p.m.

CS4-4: Digital Mobile Payments: What Does the Future Hold?

3:25 p.m. - 4:20 p.m.

CS4-5: Auditing Cloud-based IT Services

3:25 p.m. - 4:20 p.m.

CS4-6: Risk Management Tools to Enhance Control Effectiveness During Business Transformation

3:25 p.m. - 4:20 p.m.

**CS4-7: Auditing Critical Infrastructure Risk** 

3:25 p.m. - 4:20 p.m.

CS4-8: The 3 Lines of Defence: Working Together to Support Compliance and Regulation

3:25 p.m. - 4:20 p.m.

CS4-9: Auditing Risk Culture

3:25 p.m. - 4:20 p.m.

CS4-10: CIA Exam Prep Course: Part 3 — The IIA's CIA Learning System® Internal Audit Knowledge Elements

3:25 p.m. - 4:20 p.m.

4:20 p.m. – 4:30 p.m.

4:30 p.m. - 5:30 p.m.



**Transition Break** 

GS 2: Bend It Like FIFA!

Jonathan Calvert Editor, Insight Investigations Team The Sunday Times (UK)

In one of the greatest scandals in sporting history, FIFA were caught offside with a professional foul that exposed corruption on a grand scale within this sporting body's governing elite. Calvert burst the bubble on FIFA and tells the story of how such grand corruption can escape the normal checks and balances we rely on.

In this session, participants will:

- Review the FIFA governance structure Was it broken or part of the plan?
- Explore the organization's corruption culture and how was it allowed to occur.
- Discuss how the corruption eventually uncovered.
- Delve into the scandal investigation.
- Learn how and what risk management and internal controls were missed.
- Share lessons for the future and what can be learned from this.

**Jonathan Calvert** is the longest serving editor of the Insight team in its 50 year history, having held the job for a decade. His first scoop was exposing a cash for questions scandal as an undercover Insight reporter in 1994. He left the *Times* to become investigations editor at *The Observer*. Since returning to The Sunday Times, Calvert has worked on a long line of famous exclusives, most recently the FIFA files investigation, for which he subsequently co-authored *The* 

*Ugly Game, The Qatari Plot to Buy the World Cup,* which made waves around the world. He has won numerous journalism awards and was recently named Journalist of the Year at the British Press Awards.

5:30 p.m. – 7:00 p.m.

Welcome Reception

Tuesday 25 July 2017

7:00 a.m. - 6:00 p.m. Registration

7:00 a.m. - 8:00 a.m. Networking Break

8:00 a.m. – 9:40 a.m. GS 3: Session Title Being Finalized

Speaker Information Being Finalized

Abstract Being Finalized

Bio Being Finalized

9:40 a.m. – 9:50 a.m. Transition Break

9:50 a.m. – 10:40 a.m. Special Interest Discussion Forum Session Tracks

The special interest discussion forums are informal discussion opportunities for like-minded internal audit professionals to gather and network to exchange knowledge and ideas on key areas of interests within each particular foru m. Each session will be led by a facilitator with an expert interest on the special interest topic who will get the conversation going. In the weeks prior to the conference, input from conference attendees will be sought to help shape the discussion agenda for each forum.

**Special Interest Discussion Forum 1: Women in Audit** 

**Special Interest Discussion Forum 2: Small Audit Shops** 

Special Interest Discussion Forum 3: Ins and Outs of Internal Audit Quality

Special Interest Discussion Forum 4: Addressing Technology in Audit

**Special Interest Discussion Forum 5: Health Sector** 

**Special Interest Discussion Forum 6: Getting the Most From COSO** 

**Special Interest Discussion Forum 7: Public Sector** 

**Special Interest Discussion Forum 8: Financial Services** 

**Special Interest Discussion Forum 9: Internal Audit Opinions** 

10:40 a.m. – 11:20 a.m. Networking Break

11:20 a.m. – 12:15 p.m. Concurrent Session Tracks

CS5-1: Building and Leading a Great Internal Audit Shop 11:20 a.m. - 12:15 p.m. CS5-2: Process Mining Visualization: Seeing Process Inefficiencies, **Control Weaknesses, and Control Gaps** 11:20 a.m. - 12:15 p.m. CS5-3: Auditing Anti-Bribery and Corruption Controls in Challenging **Environments** 11:20 a.m. - 12:15 p.m. CS5-4: Using Technology to Articulate Audit, Compliance, and Risk Management Impact: How Does Your Audit Function Stack Up? 11:20 a.m. - 12:15 p.m. **CS5-5: Auditing Social Media Risk** 11:20 a.m. - 12:15 p.m. **CS5-6: Enhancing Your Risk Assessment and Audit Planning Processes** 11:20 a.m. - 12:15 p.m. CS5-7: Ensuring Delivery of Critical Capability in the Public Sector With Effective Risk Management 11:20 a.m. - 12:15 p.m. CS5-8: The Human Factor: Is Conduct Risk on Your Radar? 11:20 a.m. - 12:15 p.m. CS5-9: Auditing Corporate Reputation and Image 11:20 a.m. - 12:15 p.m. CS5-10: CIA Exam Prep Course: Part 2 — The IIA's CIA Learning System® **Internal Audit Practice** 11:20 a.m. - 12:15 p.m.

12:15 p.m. – 1:40 p.m. Lunch

1:40 p.m. – 2:35 p.m. Concurrent Session Tracks

CS6-1: Supercharge Your Internal Audit Career Through Successful
Personal Branding

1:40 p.m. - 2:35 p.m.

CS6-2: Practical Creativity: From Pie-in-the-Sky to Boots-on-the-Ground
1:40 p.m. - 2:35 p.m.

CS6-3: The First 90 Days: The New CAE

1:40 p.m. - 2:35 p.m.

CS6-4: Auditing at the Speed of Risk in the Digital Era

1:40 p.m. - 2:35 p.m.

CS6-5: Auditing Smart Devices

1:40 p.m. - 2:35 p.m.

CS6-6: Measuring the Effectiveness of Your Enterprise Risk Management (ERM) System

1:40 p.m. - 2:35 p.m.

CS6-7: Auditing for Efficiency and Effectiveness: Internal Audit Delivering Value for the Public Sector

1:40 p.m. - 2:35 p.m.

CS6-8: Auditing the Customer Value Chain

1:40 p.m. - 2:35 p.m.

CS6-9: Getting Corporate Governance Structure and Relationships Right When Under the Spotlight

1:40 p.m. - 2:35 p.m. CS6-10: CIA Exam Prep Course: Part 2 — The IIA's CIA Learning System®

Internal Audit Practice

2:35 p.m. – 2:45 p.m. Transition Break

2:45 p.m. – 3:40 p.m. Concurrent Session Tracks

CS7-1: Are You Tolerating Zombies: Enhancing Engagement in Your Organisation

2:45 p.m. - 3:40 p.m.

1:40 p.m. - 2:35 p.m.

CS7-2: Disrupting Internal Audit to Deliver Results in a Disruptive Environment

2:45 p.m. - 3:40 p.m.

**CS7-3: Auditing Third-party Service Providers** 

2:45 p.m. - 3:40 p.m.

CS7-4: Internal Audit's Role in IT Development to Drive Business Innovation

2:45 p.m. - 3:40 p.m.

CS7-5: Effectively Applying Data Analytics Within Internal Audit

2:45 p.m. - 3:40 p.m.

CS7-6: When Risk Materialises: Census 2016 Case Study – Crisis Management or Risk Management?

2:45 p.m. - 3:40 p.m.

CS7-7: The Malaysia Airlines (MH 370) Incident – Can Internal Auditing Help Search and Rescue to Find the Needle in the Haystack?

2:45 p.m. - 3:40 p.m.

CS7-8: Don't Lose Sight of Our Customer Data

2:45 p.m. - 3:40 p.m.

CS7-9: Playing by the Book: Auditing Procurement

2:45 p.m. - 3:40 p.m.

CS7-10: CIA Exam Prep Course: Part 2 — The IIA's CIA Learning System® Internal Audit Practice

2:45 p.m. - 3:40 p.m.

4:20 p.m. – 5:20 p.m. GS 4: *Ses* 

GS 4: Session Title Being Finalized

Mohamed Alabbar Chief Executive Officer, Chairman Emaar Properties

Abstract Being Finalized

Bio Being Finalized

7:00 p.m. – 12:00 a.m.

Gala Dinner – Sydney Shines

Wednesday 26 July 2017

7:30 a.m. - 5:30 p.m.

7:30 a.m. - 8:30 a.m.



**Networking Breakfast** 

GS 5: Selling Internal Audit: Is It Really That Hard to Show Our Value?

Dee Madigan Executive Creative Director Campaign Edge

Naohiro Mouri Executive Officer Chief Auditor AIG

Kathryn McLay Senior Vice President Logistics Walmart U.S. Flow, Walmart Stores, Inc.

Clare Brady Director, Office of Internal Audit and Inspection International Monetary Fund USA

Be enlightened in the session as advertising expert Dee Madigan puts her marketing lens on the internal audit profession. She will tease out from our global panel of CAEs on what really matters in showcasing the real value that internal auditors can bring to the table and share her secrets and insights on how internal auditors can best sell themselves and the profession.

In this session, participants will:

- Discuss key questions, including:
  - Why does internal audit have an image problem?
  - Does our perception deliver reality?
  - How do we portray the value that the profession can deliver to organisations?
  - How do we turn our





- customers/stakeholders into true believers of internal audit?
- What creative approaches can be used to get the right message across?
- Is an internal auditor capable of getting the message across?

**Dee Madigan** is an award winning creative director with over 20 years' experience in advertising. She has been a winner or finalist at major awards including Cannes. Madigan has served as creative director on seven election campaigns for the ALP. She operates her own advertising agency, serves as a panelist on Gruen, as well as a political commentator on Sky and ABC's "The Drum." Madigan also serves as a guest host on Studio 10. She writes for publications including *The Drum* and *Mamamia*, is the author of *The Hard Sell*, and a contributing author on *Mothermorphosis* and *Change! Combining Analytics Approaches with Street Wisdom*. She is an experienced keynote speaker, emcee, and event panelist as well as an engaging interactive workshop facilitator.

Naohiro Mouri oversees more than 50 auditors. Previously he was with MetLife Alico Japan where he served as statutory executive officer, senior vice president, and chief auditor. Naohiro also held chief auditor positions for JP Morgan/Asia Pacific Shinsei Bank, Morgan Stanley Japan, and Deutsche Bank Japan. He started his audit career at Arthur Andersen in the U.S. Mouri has served on the Board of IIA—Japan and The IIA's global board in several positions, as well as serving five years as the ACIIA's first president. Naohiro is a frequent lecturer for universities and trade organisations and co-authored a book on auditing financial institutions.

**Kathryn McLay** is tasked today with transforming Walmart's supply chain to a digital organisation. Her portfolio spans supply chain operations from imports to returns; leading 6,500 associates flowing 860 million cases per annum. She's been with Walmart since April 2015 in the role of vice president of U.S. finance and strategy, where she led the legacy strategy. After seven years in both external and internal audit, she moved to Qantas where she was promoted to internal audit manager. In 2001 she joined Woolworths as the corporate audit manager. She was later appointed head of audit reporting to the CEO and the Audit Committee chair and shortly thereafter joined The IIA's Board as a Director. In 2007 she was appointed a general manager for business development, as well as the President and Chairman of IIA-Australia. She also served as general manager of replenishment and the board of the ECRA, an industry board made up of retailers and suppliers.

**Clare Brady** has spent the last seven years working in the international public sector in Washington D.C. She held the

position of auditor general for the World Bank Group (WBG) for four years, and has been at the IMF for the last three years. Previously, Brdy spent five years with Deutsche Bank as a managing director of group audit covering multiple roles, including regional head roles in both Europe and Asia Pacific. Prior to Deutsche Bank, she was head of internal audit at the Bank of England and before that, global head of audit for Barclays Capital. Brady has 30 years of audit and compliance experience in the global banking and finance industry, in both the public and private sectors.

10:10 a.m. – 10:50 a.m.

10:50 a.m. - 12:30 p.m.



#### Networking Break

GS 6: Get Out and Stay Out: Stepping Outside of Your Comfort Zone in Times of Change

## Holly Ransom Chief Executive Officer Emergent

Keeping up and taking charge of change necessitates getting comfortable being uncomfortable — dealing with uncertainty, ambiguity, and calculated risk. To succeed in both our professional and personal spheres we must build our individual ability "to deal with the uncomfortable" to enhance our effectiveness in leading ourselves and others through to new horizons. As a young leader, entrepreneur, and authority on intergenerational economic and social challenges, Holly Ransom will share her insights and lessons learned on the journey that she has taken in making the most of the challenges and opportunities of change.

Her story will inspire you to take a different look at life's challenges as she discusses:

- How to enhance your effectiveness in times of constant change.
- Uncovering the secrets of empowering leaders with an understanding of key drivers of performance.
- Looking into your inner self to build willpower and motivation.
- How you can harness fear and vulnerability to drive results.

Holly Ransom is the CEO of Emergent, a company specializing in the development of high-performing, intergenerational workforces, leadership, and social outcomes. Ransom is renowned for generating innovative solutions to complex, multi-stakeholder problems for corporations, governments, and nonprofit organizations, and for coaching and professionally mentoring leaders of all generations around the world. Her corporate career has involved working as chief of staff to NAB Wealth CEO

Andrew Hagger and for Rio Tinto CEO Sam Walsh and leading key organizational strategy and business improvement initiatives and integrated corporate affairs projects. Ransom's company, Emergent, has worked with the likes of INPEX, CBH, Conoco Phillips, KPMG, as well as local, state, and federal government departments around the world. An accomplished global keynote speaker, Ransom has presented across six continents, including delivering a Peace Charter to the Dalai Lama, presenting at the World Entrepreneur of the Year Awards in Monaco, and addressing the G20's Central Bank Governors and Finance Ministers. She is also a popular blogger, contributor to several leading publications, and a regular radio and TV guest. She has been featured on ABC's "Q&A," Reuters, Bloomberg Asia, Channel 7 News, and Channel 10's "The Project."